

CoralTree | 2022 Content Calendar

Please submit content that aligns with the topic of the upcoming newsletter.

MONTH	TOPIC	LIFESTYLE FEATURE	TYPE OF PROPERTY
MAY Content due by April 15	<ol style="list-style-type: none">1. The Metamorphosis of Southern Hospitality2. Spring Specials3. New properties announcement	Southern Hospitality's Metamorphosis: From Cuisine to Charity, the Exciting New Offerings from Southern Hotels	<ol style="list-style-type: none">1. Featured large property2. Hotels/resorts in South Carolina, Florida, Louisiana and Texas
JUNE Content due by May 15	<ol style="list-style-type: none">1. Western and Midwestern Charm,2. Summer Specials	How the Charm of the West and Midwest Has Captured Imaginations	<ol style="list-style-type: none">1. Featured large property2. Hotels/resorts in Colorado, Utah, Nebraska, Illinois and Missouri
JULY Content due by June 15	<ol style="list-style-type: none">1. The Two Moods of Beautiful California2. Featured Specials3. New properties announcement	The Two Moods of Beautiful California	California hotels and resorts
AUGUST Content due by July 15	<ol style="list-style-type: none">1. Pacific Northwest Style2. New Specials	Pacific Northwest Hotel Design: Casual, Comfortable and Very Cool	<ol style="list-style-type: none">1. Featured large property2. Properties in Washington and Oregon
SEPTEMBER Content due by August 15	<ol style="list-style-type: none">1. Eye on Trends: Plan a Retreat, Not a Meeting2. Autumn Specials3. New properties announcement	Eye on Trends: Plan a Retreat, Not a Meeting	<ol style="list-style-type: none">1. Featured large property2. Properties in locations away from the city hustle
OCTOBER Content due by September 15	<ol style="list-style-type: none">1. Themed Meetings Breed Creativity & Connections2. Exclusive lock-in specials for 2023	Themed Meetings Breed Creativity & Connection	<ol style="list-style-type: none">1. Featured large property2. Smaller hotels
NOVEMBER Content due by October 15	<ol style="list-style-type: none">1. Eye on Trends: Parties as Team-Building Activities2. Featured specials3. New properties announcement	Eye on Trends: Parties as Team-Building Activities	<ol style="list-style-type: none">1. Featured large property2. Resorts
DECEMBER	Happy holidays message	Happy holidays message from GSOs and the entire CoralTree family	Instead of properties, each CoralTree team member includes a photo and personal message